



Nov-Dec 2022 NEWSLETTER

Greetings Hawthorne Members,

Hopefully everyone had a great thanksgiving and you are all ready for the upcoming holidays! I would like to thank all the members that came to the general membership meeting. I believe it was a productive meeting and we received some good feedback of ways that we can improve.

In the general membership meeting we discussed hiring a local contractor, Country Club Care (CCC), to manage our golf course. We are glad to say that we have officially signed the contract with them, and they will begin March 1st, 2023. This is an exciting new phase for Hawthorne, and we are confident they will help us transform our golf course! They are starting with good product but there is always room to improve. I want to thank all the volunteers again for all their hard work over the last few months and coming months. Without you we would not have the course we have right now. With that being said, there is still a lot of work to be done before CCC starts. We will be setting up another annual clean-up day, and we will send more details when we get that set up.

We are working on getting the golf events calendar for 2023. We plan to have that posted by February 2023. All events will be posted in several locations and platforms. We will post on the HCC website calendar, we will post on the HCC Members Face Book Page, we will send emails out to the membership along with an email calendar invite and we will post flyers in the club house. We are also working on setting up a Customer Relationship Management (CRM) system so that we can send you the events through these platforms as well as send text reminders as the events get closer. The CRM system will not only be used for golf events but social and pool events as well. We will get the information out to you but it is ultimately up to you to sign up, so we know there is interest in the events. If you do not sign up or we cannot get to the minimum number of players, we cannot have the events. I encourage you to talk with your friends to get them to sign up with you or even reach out to a member you have never played with to join your group.

Pickleball has already posted a calendar on Facebook and the HCC website. On the website if you go to the pickleball page, there are (2) links. One link is the 2023 Calendar with the events for the year and the other is a new Tournament that we are trying out called "THE LIST". The LIST is a challenge-based tournament with the idea of challenging the players above you to move up the list with the goal of being at the top of the list by the end of the tournament. We recently had a pickleball paddle demonstration by Rob Martin with the chance to purchase one of the best paddles in the game, a Joola Paddle.

With the growing interest in pickleball and the success we have had lately, the membership committee is working on setting up a pickleball membership. We are constantly working on growing our membership. We have had success over the last year but we can always use more members. We



encourage you to bring a friend out to play Hawthorne and show them the hidden secret in their back yard and feel free to grab a membership brochure and hand it to them. We will be working on trying to set up a membership drive this year to showcase Hawthorne and the amenities we have to provide to our local residents. Once we get this set up, we ask you to share with your friends, families and coworkers.

Thank you all for making Hawthorne the place we all want to be. The board members are committed to Hawthorne being the best it can be. If you are interested in helping with one or more of the committees, please reach out to the appropriate committee chairman below. We are always open to suggestions so please reach out to us! Our emails are below, and we will gladly get in touch with you as soon as we can.

Until next time,

Hawthorne C.C. Board of Governors and Committee Leaders

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HAWTHORNE
COUNTRY CLUB

C.V. Carlson Co., INC

EST. 1954

Mechanical

Contracting

HVAC Service

The Vistas at Hawthorne CC

Contact Connie Bowling

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Something Borrowed Event

Designs and Rentals

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